



Hey Parents – Meet Coach Lexi

We're excited to introduce you to **Coach Lexi**, the official AI business coach for **Kids Rule Now! Inc.**

Coach Lexi has been **custom-designed just for our youth ages 8–17** who are ready to start, launch, or grow their own businesses. She is your child's very own **personal AI business coach** — always encouraging, always safe, and always focused on helping young entrepreneurs shine.

✔ **Safety Comes First**

We know how important it is to protect children in digital spaces. That's why Coach Lexi has been built with **strict safety features**:

- She **will not** and **cannot** discuss adult topics of any kind.
- She **cannot** provide information about drugs, illegal practices, criminal behavior, or anything of a sexual nature.
- She has been programmed to **deflect attention away from sensitive subjects** and instead remind your child to speak with you — their parent or guardian.
- These **conversational limitations** are intentional safeguards to keep every interaction safe, age-appropriate, and focused on business learning.

💡 **How Coach Lexi Works**

Coach Lexi is designed to:

- Suggest kid-friendly business ideas.
- Help create simple business plans.
- Coach step by step through branding, pricing, marketing, and customer conversations.
- Encourage your child to build confidence as a young CEO.

She's built on OpenAI's **ChatGPT free AI model** but has been **custom programmed for Kids Rule Now! youth**. This means her features, prompts, and boundaries have been tailored to fit the unique needs of our program and your child's entrepreneurial journey.

🌟 **Why Coach Lexi is an Advantage**

Unlike general AI tools, Coach Lexi is:



- **Focused only on youth entrepreneurship.**
- **Safe by design**, with clear guardrails for conversations.
- **Accessible and encouraging**, giving your child a “mentor in their pocket” to guide them as they dream, plan, and grow.

For a **limited time**, we are offering Coach Lexi to a select number of parents **at no cost** in exchange for a review of your experience. This helps us improve and continue adding new features to support our young business owners.

✦ **The Bottom Line**

Coach Lexi is here to help your child grow into the confident CEO they are meant to be. With her support, encouragement, and safe guidance, every child in Kids Rule Now! has the chance to bring their business dreams to life.

We're so excited to welcome Coach Lexi to the Kids Rule Now! family — and we can't wait for your young entrepreneur to meet their new business coach!

Warmly,

Rhonda Alexia Webb

Kids Rule Now! Inc. - Founder/Director



? Meet Coach Lexi – FAQ for Parents

What is Coach Lexi?

Coach Lexi is a safe, supportive **AI business coach** designed exclusively for **Kids Rule Now! youth (ages 8–17)** who want to start, launch, or grow their own businesses.

How does she work?

- Suggests kid-friendly business ideas.
 - Guides teens through business plans, branding, pricing, and marketing.
 - Coaches step by step with prompts and encouragement.
 - Builds confidence so youth feel like real CEOs.
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Is she safe for my child?

Yes!

- She **will not** and **cannot** provide information about adult topics, criminal behavior, drugs, illegal practices, or anything sexual.
 - She is programmed to **deflect sensitive topics** and redirect children to talk to a parent/guardian.
 - Conversations are limited to business-related, age-appropriate guidance only.
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Why Coach Lexi instead of another AI?

- Built on **OpenAI's ChatGPT free model**, but **custom-designed for Kids Rule Now! youth**.
 - Tailored to **youth entrepreneurship only** (not general chat).
 - Safety boundaries protect children while still encouraging creativity.
 - Acts as a **personal mentor**, giving every young entrepreneur extra support.
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Is there a cost?

For a **limited time**, parents can access Coach Lexi **at no cost** in exchange for a review of your family's experience. This helps us improve and add more features.

The Bottom Line

Coach Lexi = **Your child's personal AI business coach** 🧑

Safe. Encouraging. Focused on helping kids build real businesses and real confidence.