



KIDS RULE NOW! INC



KIDS RULE NOW! AWARDS GALA



KIDS RULE NOW! 5TH ANNUAL KIDPOSIUM

Rhonda Alexia Webb

Kids Rule Now! Inc.

CMURC Saginaw

203 S. Washington STE. 206-15 Saginaw,
MI 48607

Date

27 June 2022

Dear Friend of Kids Rule Now! Inc.

Greetings from Kids Rule Now! Inc. We are a 501 c3 non-profit organization with the mission to Expose, Encourage and Equip kids/youth ages 6 - 16, as they launch, pursue and attain their entrepreneurial goals. Saginaw Community Foundation has been our fiduciary since 2016. 2022 is a big year for us and we would appreciate your support. We are organizing our first Kids Rule Now! Awards Gala to be held at the Horizons Conference Center and returning with our 5th Annual Kids Rule Now! KIDposium which is to be held at Saginaw Valley State University. These events were cancelled in 2020 due to Covid 19 shutdowns and are currently rescheduled for Friday, October 14, 2022, and Saturday, October 15, 2022 respectively.

Our goal with the Gala is to recognize and honor 4 local teen entrepreneurs that KRN! has identified because of their success in both entrepreneurial and philanthropic pursuits. Our 5th Annual Kids Rule Now! KIDposium, also known as The **ORIGINAL** Conference for kids, is entirely Entrepreneurial in its scope. We are bringing to our Region, a full-day of training, enrichment, resources and support for young entrepreneurs ages 10 - 14. Our 2022 KIDposium speakers are all adult entrepreneurs with the exception of our keynote speaker; Gabby Goodwin of Columbia, S.C. She is the creator of Gabby Bows a patented non-slip barrette currently sold in all 50 states and 13 countries. This 15 year-old is the CEO of Confidence, which produces plant-based natural hair products and her growing company is on track to gross \$240,000.00. She is our guest speaker for both the KIDposium and our Awards Gala, of which we are anticipating a combined total of 250 attendees.

To ensure that our Gala Honorees receive the benefit of being recognized for their accomplishments, and that the participants of our KIDposium, receive Entrepreneurial support, enrichment and training; we are seeking our community leaders, businesses and individuals to partner with for this event. Your support/sponsorship will be recognized at **both** events.

To accommodate every individual, small business, church and/or corporation; we have created four (4) Sponsor Levels that you will see on the next page.

Thank you for your consideration.

Best Regards,

Rhonda Alexia Webb

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Friend,

Thank you for considering a Kids Rule Now! Gala/KIDposium Sponsorship! Allow us to introduce Gabby Goodwin who will be our Awards Gala speaker on Friday, Oct. 14th, and our KIDposium Keynote speaker on Saturday, Oct. 15th.

Gabby is the 15 year old CEO of Confidence who became a six-figure entrepreneur by the sixth grade. She manages or is engaged in all aspects of the business. In addition to GaBBY'S Bows, her patented barrettes, she has a full line of plant-based girls' natural hair styling products.

In 2018 she and her Mom launched the Mommy and Me Entrepreneurship Academy that allows Moms and daughters to start their own businesses under the Confidence brand.



Sponsorship opportunities are as follows:



Scan the Code for
Sponsor Page



4 complimentary Gala Tickets



Brand Awareness

- ◆ Business logo will be used in all promotional materials
- ◆ Half page Ad in Gala/KIDposium Program



2 complimentary Gala Tickets



Brand Awareness

- ◆ Business logo will be used in all promotional materials
- ◆ Quarter-page Ad in Gala/KIDposium Program



1 complimentary Gala Ticket



Brand Awareness

- ◆ 1/8-page Ad in Gala/KIDposium Program



TABLE SPONSORSHIPS - \$400 for a table of 8

You or your business/organization is welcome to sponsor a table to support the mission of Kids Rule Now! Inc. Table sponsorships are \$400 and include a table of 8, recognition at the event and a mention in the Awards Gala/KIDposium Program book.



Individual Awards Gala tickets are \$50