

Rhonda Webb
Kids Rule Now! Inc.
P. O. Box 6433
Saginaw, MI 48608

Dear Community Leader,

Can you imagine unleashing the creativity and imagination of our community's youth . . . again?

Hi, I'm Rhonda Webb, creator of the **"I'm the Boss Now!"™** curriculum, minister, Host of TCT's Public Report, and entrepreneur. For many years my dream has been to connect elementary school children to the concept of entrepreneurship and philanthropy in an engaging, fun, and impactful manner. I have been fortunate to be able to accomplish this through my entrepreneur curriculum called **"I'm the Boss Now!"™**.

Here's a dilemma we now face. Our kids have access to the world and its influences through the internet and are regularly exposed to role models who do not build the character that we would wish for them. We address this concern through our organization, **"Kids Rule Now!"™** where we focus on character training using the principles embedded in entrepreneurship and philanthropy. We also host an annual **KIDposium™**, and this year's **3rd** annual **KIDposium™** will introduce elementary age children and a family adult to local entrepreneurs and dreamers. Our innovative conference provides many learning opportunities and allows children to imagine themselves as being the boss, and the ownership that goes with it! Our 2018 Keynote Speaker is **Chef Simone Bridges of Jacksonville, FL**. She is a 12-year-old a pastry chef, entrepreneur, and owner of Goddess Food Factory. She is also CEO of EXSTREAM BAKING, the sector of her company that infuses baking and cooking with science, technology, engineering, arts and mathematics. She is also a gifted and talented student, and youth advocate.

"DREAM the I'M POSSIBLE™ DREAM" is the theme of the 2018 KIDposium on Saturday, October 13th at SVSU, and we need your help. It's a family-oriented event, from 10 am – 3 pm and we are looking for fellow dreamers, or people with a heart and passion for kids, or a passion for business to be on our team.

The enclosed sheet provides the details, but here is how you can help:

- Become a **Sponsor or Event Sponsor**
- **Provide a Donation** (tax deductible through Saginaw Community Foundation as fiduciary)
- **Place an Ad in our Program**
- **Promote** by Placing Poster, Social Media, Informing/Sponsoring Employees
- **Become a Volunteer**
- **Attend with your child/children/grandchildren**

Won't you help us make this year's **KIDposium™** the best ever? I trust that however you feel moved to participate will be perfect. Thank you for allowing me to share my dream and for helping to make it a reality. Please contact me at (989) 482-7345 if I can answer any questions or if you wish to discuss how to get involved! Also, learn more about **"I'm the Boss Now!"™** and **"Kids Rule Now!"™** by visiting www.imthebossnow.enterprises and www.kidsrulenow.org.

Your Neighborhood Community Dreamer,



Rhonda Webb
Executive Director
Kids Rule Now! Inc.

Sponsorship Opportunities

Platinum Sponsor ~ \$1000.00

As a Platinum Sponsor your business/organization will receive a full-page advertisement in our Conference Program and your logo will be prominently featured on our Conference materials and website. An exhibitor booth display table will be provided in the main conference lobby. Two complimentary registrations are available at this level.



Gold Sponsor ~ \$500.00

As a Gold Sponsor your business/organization will receive a half page advertisement in our Conference Program and your logo will be prominently featured on our Conference materials and website. One complimentary registration is available at this level.



Silver Sponsor ~ \$250.00

As a Silver Sponsor your business/organization will receive a quarter page advertisement in our Conference Program and your logo will be featured on our Conference materials and website.



Bronze Sponsor ~ \$150.00

As a Bronze Sponsor your business/organization will receive a business card size advertisement in our Conference Program and your logo will be featured on our website.



Supporting Sponsor ~ any monetary amount below the Bronze Sponsor which will allow your name to be listed in our Conference Program as a Supporting Sponsor.



As a 2018 **KIDposium™** Sponsor, your **full-color** Ad will appear in our Program Book. Your tax-exempt donation/sponsorship is made payable to **Saginaw Community Foundation**, please reference **Kids Rule Now! Inc.** in the memo section of your check.

Thank you for your kind consideration!

Please feel free to contact me at 989.482.7345 or at rhondaalexia@gmail.com. I hope to hear from you soon regarding your decision.

Thank you for your kind consideration,

Rhonda Webb

Executive Director/Kids Rule Now! Inc

Platinum Sponsor – Full Page Ad ~ 7 ½ x 9 ¾ (WxH)

Gold Sponsor

Half Page Ad ~ 7 ½ x 4 1/2 (WxH)

Bronze Sponsor

Business Card Ad

3 5/8 x 2 ¼ (WxH)

Silver Sponsor

Quarter Page Ad

3 5/8 x 4 ½ (WxH)

Your full-color AD will appear in the 2018, 3rd Annual **KIDposium** Program Book. Please make your tax-exempt donation payable to **Saginaw Community Foundation** (reference Kids Rule Now in the memo section of your check). **Mail to:**

Saginaw Community Foundation

1 Tuscola St. Suite 100b,

Saginaw, MI 48607